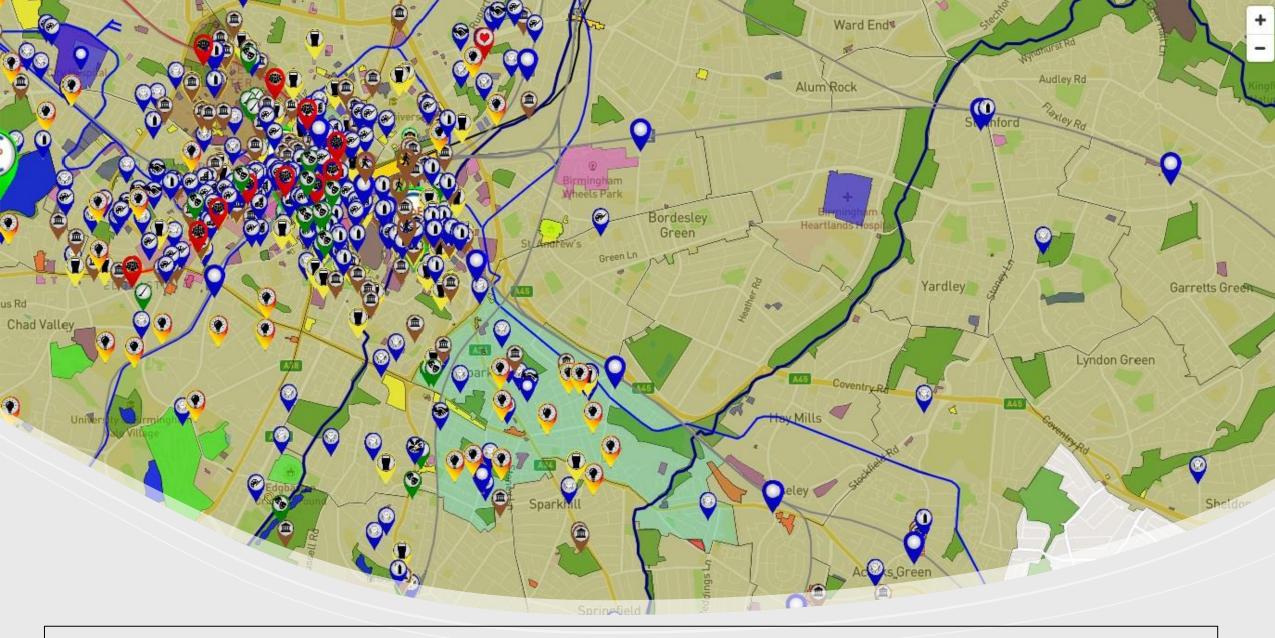
Sparkbrook mapped in a huge digital celebration of Birmingham's culture and community.

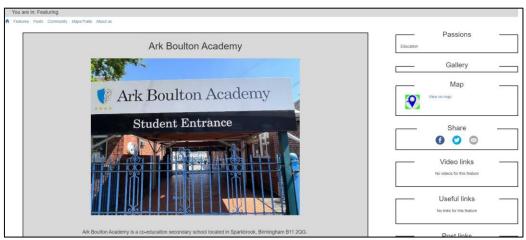
Are you a champion of your city?

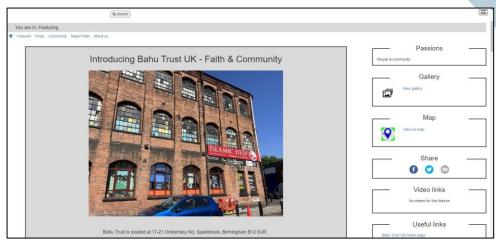




The ward of Sparkbrook mapped at www.BirminghamWeAre.com – a map now viewed between 60,000 and 100,000 times a month.





















Here's just a small selection of what is mapped and featured for the ward of Sparkbrook. All available to be updated with content from the community.







Farm Park



Farm Park is a lovely open green space in Sparkbrook, Birmingham B11 1HH

Close feature







Carlton Cinema bombing 1940 -Memorial Peace Garden

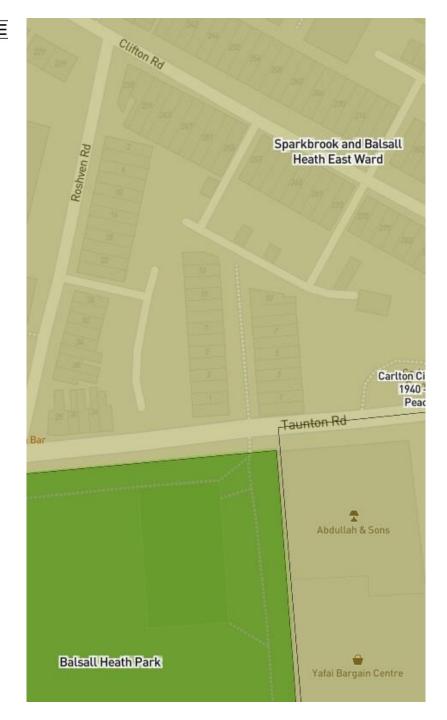


Carlton Cinema bombing 1940 - Memorial Peace Garden, Birmingham.

Close feature

This green open space is set aside as a Peace Garden to remember those killed in the bombing of the Carlton Cinema during which 19 people lost their lives.





With access to one of the largest social media accounts promoting the city, its community and its culture.



Birmingham We Are @BirminghamWeAre · May 22

Promote

Peace Garden in Sparkbrook in memory of those killed in the bombing of the Carlton Cinema in 1940 where 19 people lost their lives receives the care it deserves from BCC councillors and Friends of Sparkbrook. Brilliant work everyone. Take our feature at: birminghamgems.com/kms/dmart.aspx













The complete package:

Birmingham's most comprehensive and regularly updated repository of digital content now scaling across the region.

Features; maps viewed between 60,000 and 100,000 every month; trails; galleries; multiple branded platforms; full social media support.

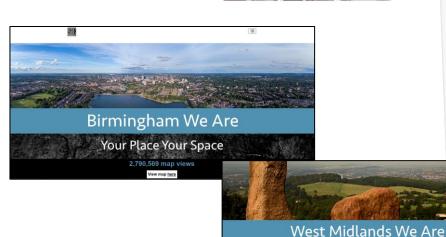
Regularly updated content held in an accessible and searchable resource library with a community engaged, connected and empowered to continue to create and share more.

Options for growing revenue include:

License agreements.
Branding.
Corporate sponsorships.
Advertising.
Scaling into other regions.
Digital applications.



Your Place Your Space



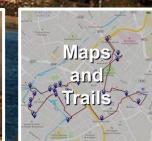




Canals and

Waterways







Squares







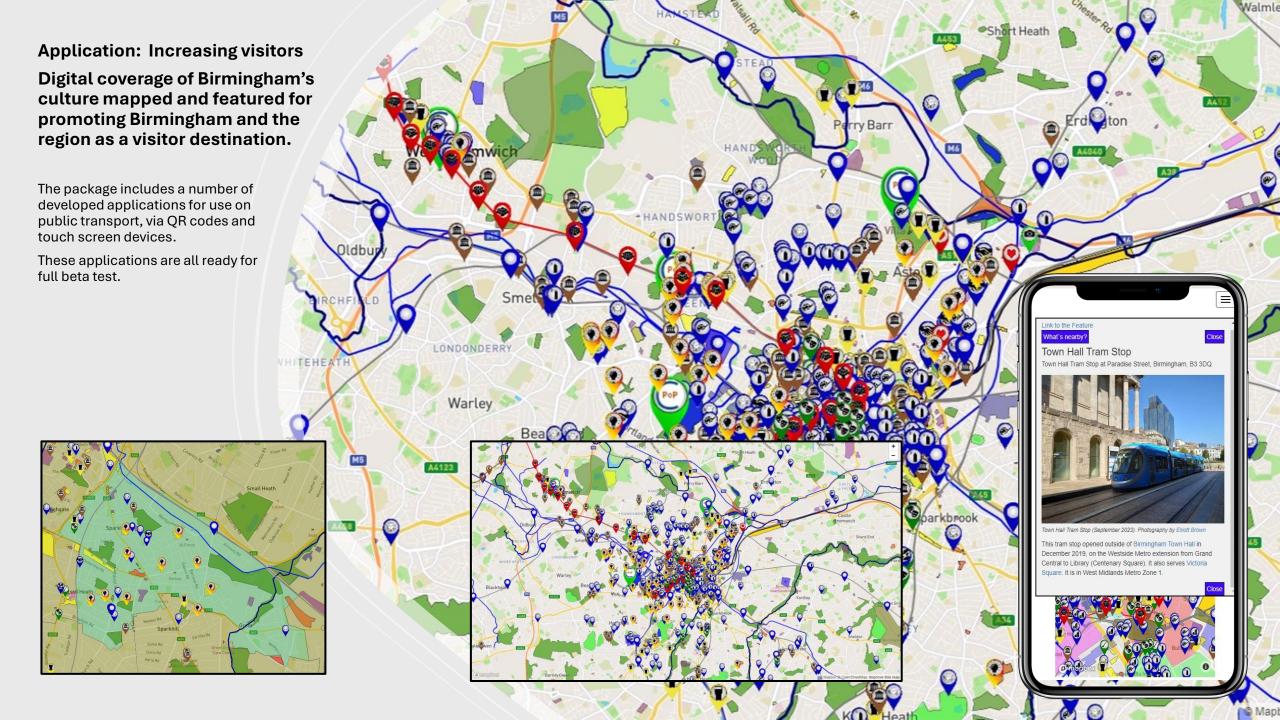












The product and the IP

A white-label digital product has been built for any business, developer, community network, local/regional government or any alliance to use for engaging and involving customers and/or residents in the shaping and promotion of places for nurturing pride of place.

This trade-marked digital product is called:

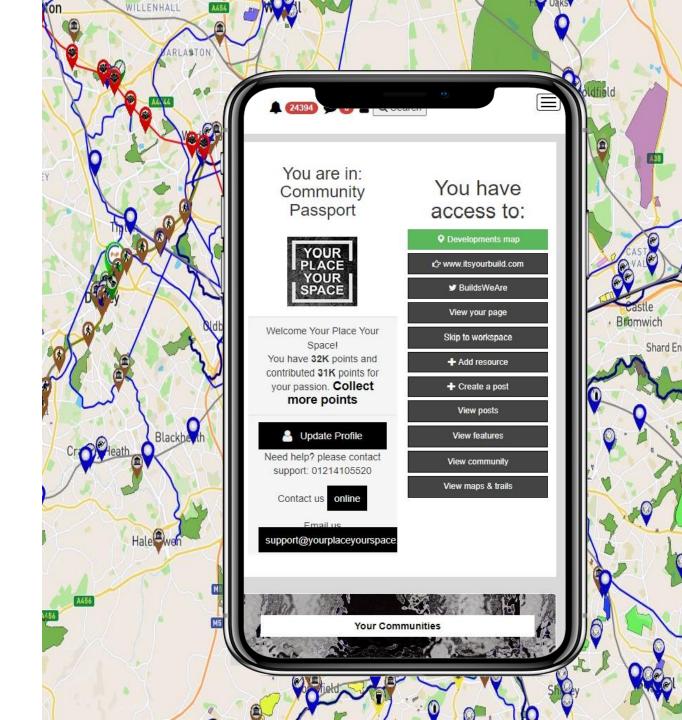
Community Passport





Community Passport comes with the option of deploying gamification or any form of digital currency as recognition for the contributions made by customers and residents who sign up as regular providers of digital content and wish to be engaged and involved.

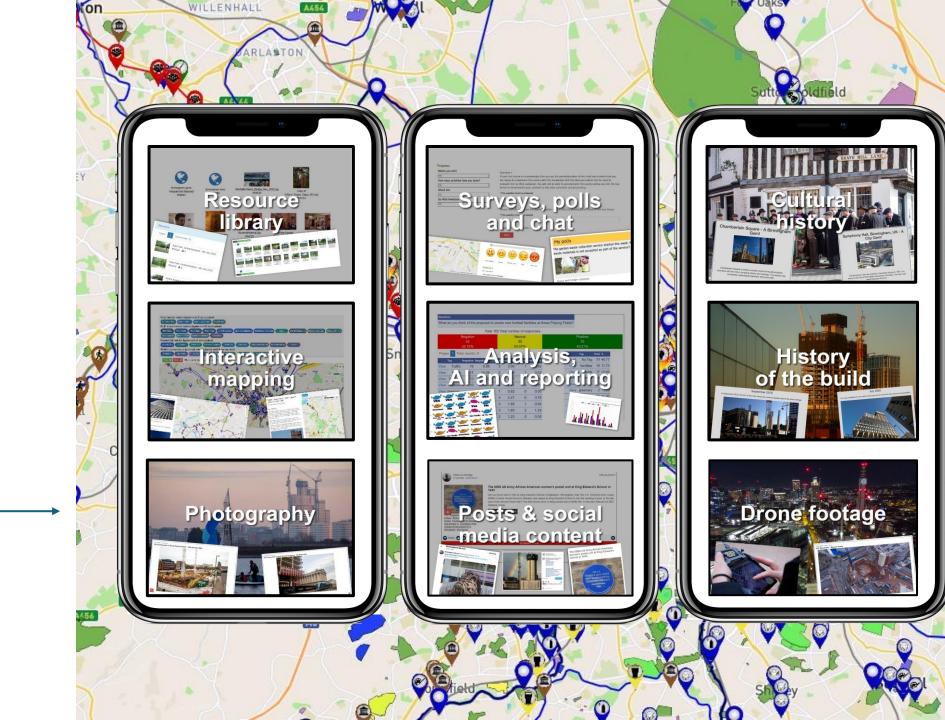




How it works:







Update your profile HERE

Welcome YourPlaceYourSpace You have 28K points and contributed 27k points

our communities

Your resources Your posts

Developments map

Birmingham Gems map

Comm ssport

Community workspace

e resources urce library eate feature

Create post

Mapping

anage conversations



Community

Passport

Values

Shared





bout pints

Community Daggi

This digital initiative looking for a home.

Including:

Map of Birmingham's culture.
Map of Birmingham's real estate.
Community Passport.
Regular community generated content.
Full social media coverage.

Contact:

Jonathan.

Jonathan.bostock@yourplaceyourspacecom. 07432 637322

